



## **National Day for Truth and Reconciliation**

September 30th is a day to honour the lost children and Survivors of residential schools, their families, and communities.

Some of us may be wondering about the purpose of this day. We may not have a full understanding of why today is significant. Maybe you are feeling uncertain about what this day means for you and your family. That uncertainty is exactly why we are recognizing the National Day for Truth and Reconciliation in Canada.

Today is meant to raise awareness about the horrors and injustices forced upon the Indigenous people from this land. The intention behind this day is for quiet reflection or participation in a community event. It is a day for learning about the residential school experience that ended not so long ago. This day provides an opportunity for each public servant to recognize the legacy of residential schools. What can we learn when we listen? We must give Indigenous people the space to raise their voices and tell their stories.



The Truth and Reconciliation Commission of Canada identifies 94 Calls to Action. One of the principles is for all Canadians to share responsibility for establishing respectful relationships. At Cashco, we believe our brand has a duty to support in a meaningful manner, ensuring impact to both our staff and our clients. On September 30th, we will close our doors for business and stand by our Indigenous communities. Today, we offer the capacity to listen and help others listen too.

Please take a moment to review all 94 Calls to Action today:



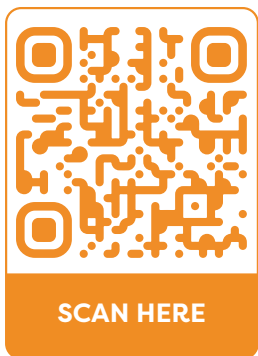


## Meaningful Conversations

Sometimes the best way to have a meaningful conversation is to start with a question. We hope you'll take some time to ignite something powerful with a friend today.

If you're looking for inspiration, check out these thought starters:

1. Why do you think Canada needs to prioritize reconciliation between Indigenous and non-Indigenous peoples?
2. Why do you think it's our responsibility to learn Canada's history and listen to Indigenous stories?
3. Watch this video by Thought Café. Why do you think Chief Robert Joseph was so moved by the Government of Canada's apology?

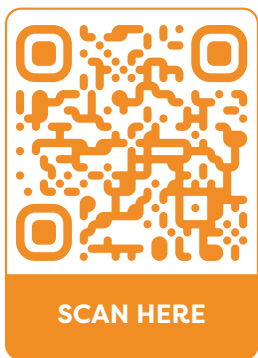




## For the Kids

Take a moment to check in with a child today. Ask them what they heard at school or on the news because little ears may have big questions:

1. *Reconciliation* is a big word! It's about having respectful relationships and being kind to everyone. What are 5 other words that make you think of reconciliation?
2. Watch this video from CBC Kids News.



3. After watching, why do you think it's important to call an Indigenous person *Indigenous* if you don't know their nation? Why do you think it's important to get it right?



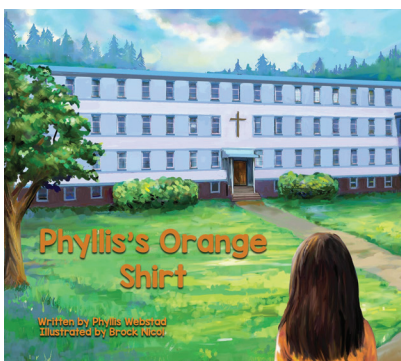
## Let's Read

Phyllis Webstad was only 6 years old when she arrived at her first day of school, a residential school near Williams Lake, BC.

Her first memory on that day was having her own clothes taken away – including a brand new orange shirt given to her by her grandmother.

Phyllis's story inspired the Orange Shirt Day movement, which has now become the national symbol for honouring our commitment to ongoing reconciliation with Canada's Indigenous people.

To inspire a child in your life, buy the book today online or at your local bookstores:



SCAN HERE



Unlike most books that chronicle the history of Indigenous people that begin with the arrival of Europeans in 1492, this book goes back to the Ice Age and what life was like pre-contact.

Turtle Island refers to an Indigenous story that explains how North and Central America were formed on the back of a turtle. Using that knowledge, the authors take the reader back 14,000 years to imagine moments in time.

Purchase the book to learn more today:

